

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 144  
NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

OMB APPROVAL	
OMB Number: 3235-0101	
Expires: July 31, 2023	
Estimated average burden hours per response ..... 1.00	

SEC USE ONLY	
DOCUMENT SEQUENCE NO.	
CUSIP NUMBER	
WORK LOCATION	

1 (a) NAME OF ISSUER (Please type or print)		(b) IRS IDENT. NO.		(c) S.E.C. FILE NO.	
ROKU, INC.		26-2087865		001-38211	
1 (d) ADDRESS OF ISSUER		CITY		STATE	
1155 COLEMAN AVE, SAN JOSE, CALIFORNIA 95110		CITY		STATE	
2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD		(b) RELATIONSHIP TO ISSUER		(c) ADDRESS STREET	
ALAN HENRICKS		INSIDER		1155 COLEMAN AVE, SAN JOSE, CALIFORNIA 95110	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				001-38211	
				CITY	
				STATE	
				ZIP CODE	
				00	

**TABLE I — SECURITIES TO BE SOLD**

*Furnish the following information with respect to the acquisition of the securities to be sold  
and with respect to the payment of all or any part of the purchase price or other consideration therefor:*

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
<b>COMMON</b>	<b>05/24/2021</b>	<b>STOCK OPTION EXERCISE</b>	<b>ISSUER</b>	<b>2,000</b>	<b>05/24/2021</b>	<b>CASH</b>

**INSTRUCTIONS:** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

**TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS**

*Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.*

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
<b>ALAN HENRICKS</b> <b>1155 COLEMAN AVE, SAN JOSE, CALIFORNIA 95110</b>	<b>STOCK OPTION EXERCISE</b>	<b>05/20/2021</b>	<b>1,000</b>	<b>\$331,000.00</b>
	<b>STOCK OPTION EXERCISE</b>	<b>05/18/2021</b>	<b>1,200</b>	<b>\$388,800.00</b>
	<b>STOCK OPTION EXERCISE</b>	<b>05/10/2021</b>	<b>1,000</b>	<b>\$316,000.00</b>

**REMARKS:**

**INSTRUCTIONS:**

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

**ATTENTION:** The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

**05/24/2021**

DATE OF NOTICE

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,  
IF RELYING ON RULE 10b5-1

*Alan Henricks*

(SIGNATURE) 55E12405...

*The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.*

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**